

Improve business productivity at free workshop

ROCKHAMPTON and Capricorn Coast businesses interested in improving productivity and profitability are invited to attend a free workshop in Yeppoon on Wednesday, May 30. Topics include focusing on the

long-term benefits of customer retention, building customer loyalty and increasing the frequency, size and value of customer transactions. The free workshop will be held at the Keppel Bay Sailing Club,

Anzac Pde, Yeppoon, 9am-noon. For further information or to register please phone the Rockhampton Service Centre on 4923 6204, or email rockhampton.seminars@deedi.qld.gov.au.



ON THE BEAT: Constables Larissa Woodroffe and Kevin Mageean.

PHOTO: KARA PARADIES ROK020512POLICE2

Join the force for good

Recruitment drive answers police career questions

FIGHTING crime and keeping an entire community safe sounds impossible to some, but for Constable Kevin Mageean it's all in a day's work.

The Rockhampton police officer always knew he wanted to be a cop, joining the force three-and-a-half years ago.

"I just always wanted to do it, ever since I was a kid," he said.

"Maybe it was from all the cool television shows." This week other aspiring

officers are invited to learn just how exciting a job in the force can be by attending a recruiting seminar.

The seminar will be held at the Rockhampton PCYC on Thursday from 6-7.30pm.

Const Mageean said the best thing about his job was that every shift was different.

"You get a different experience every day," he said.

"It's also very rewarding helping the community and

victims."

But Const Mageean said it required a certain type of person to work in the police force.

"You have to have communication skills and common sense and I think you need approachability," he said.

"We're caring people."

Const Larissa Woodroffe, who joined the force only four weeks ago, said she was loving it so far.

"It's been very busy," she said. "It's even better than

what I thought."

Rockhampton's district crime prevention co-ordinator, Sergeant Jody Fernie, said the seminar would be an opportunity to speak with the police and ask any questions.

"We will also educate people on both the educational and physical requirements and the selection process," she said.

To reserve your place at the seminar, phone 1300 BE A COP or visit policerecruit.com.au.

BOUNCIN' ...WITH BRON

Knocks will just make you tougher

WHO really knows what they want to do for the rest of their lives when they are 16?

I don't think there are too many adults today who can actually say they did.

And those who do know what they want to do at this age usually get so far and find out that it's not what they had dreamt of and are suddenly back to square one.

I mean, this is a time in our lives when you are still quite careless and immature and really have no idea about the real world. And you are suddenly expected to make the most important decision with your life (to this stage anyway).

And it's tough, it really is. Growing up on a cattle property, the only thing I wanted was to get off the land, live in the city and have a 'normal social life'.

That was as far as my life's grand plans went!

But I needed to justify this plan, so I went to university and it became very evident, very early on, that this wasn't for me.

The party/lifestyle was great, but I hated being back in 'a classroom' and being completely broke.

So I took the first job that I could get, which was selling \$3000 vacuum cleaners door-to-door.

Now that job was a crash course in rejection, but on the upside it taught me fantastic selling skills.

I then worked at a kebab shop. That got me by financially until I was approached by a hair salon to apply for an apprenticeship; I didn't want to or think of ever being a stylist NOR did I

ever do my hair!



STAY POSITIVE: Best advice from Bronwyn Fenech.

PHOTO: CHRIS ISON

I absolutely loved the two-day trial and saw this opportunity as a new career path. I thoroughly enjoyed working with people and learning these new skills.

I have always had this drive to be the best I can be at whatever I am doing. I first appreciated this determination with hairstyling and wanted to work in LA doing celebrities' hair.

But like everything in life, opportunities will come to you if you let them and see the 'open doors'.

I was approached by a client to work for her DotCom startup company in 1999, after the 'DotCom Crash' in late 2001. I ventured into business with a strong vision, no money and working seven days a week, which was very hard. Thank goodness for my partner and a great support network.

In September this year we celebrate 10 years of FMSTUDIOS - an achievement I am truly proud of.

If you are committed and determined at everything you do, things will happen.

So what I'm telling you is you can't be afraid of failing or challenges in life as they WILL happen. But they just make you stronger and more determined.

In life, every job you have, every person you meet and anything you do may lead to bigger and better things if you let it happen.

You just need to believe in yourself, and others will believe in you.

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