



NEW LOOK: Bevan Dingley and Bronwyn Fenech show off the new look for the A-League North Queensland Fury.

PHOTO: TAMARA MACKENZIE. TM6/1108/7

Bronwyn has designs on football

New logo unveiled for North Queensland Fury

By **AMY FORMOSA**
amy.formosa@capnews.com.au

BRONWYN Fenech unleashed her fury yesterday.

The Rockhampton director of Fenech Multimedia Studios and her design team were the ones responsible for creating the new logo (above) for the latest edition to football's Hyundai A-League – The North Queensland Fury.

Yesterday, after being sworn to secrecy for more than a month, Bronwyn, 30, revealed her team's work at a launch in Rockhampton, which coincided with the new

franchise's grand unveiling in Townsville.

When *The Morning Bulletin* caught up with the ideas woman at the launch, she said the concept behind the design was based around the furious nature of the North Queensland tropical cyclonic winds.

The logo will be on show to millions of Australians and international visitors and the former hairdresser said it was only the start of big things to come.

"It's a fantastic opportunity for our regional business to produce work on a national, if not in-

ternational, level," Bronwyn said.

Throughout the design process she looked at other A-League logos to ensure they developed one at the same national level.

Fenech Multimedia Studios was chosen for the job after the North Queensland Football Club was impressed with their redesign of the Capricorn Cougars logo earlier in the year.

The CEO of the Capricorn Cougars, Bevan Dingley, said with the new A-League club in North Queensland, it would open the door to bigger and better things.

Spring lamb for less

On Sale until Sunday 9th November 2008.

\$7.50 kg

SAVE \$4 kg

Lamb leg roast

\$4.99 kg

Coles lamb pack

coles

Cutting the cost of your shopping.

Specials also available at Pick 'n Pay Sunnybank Hills and Aspley. Advertised prices apply until Sunday 9th November 2008 at Queensland stores and Coles Armidale, Ballina, Banora Central, Coonellabah, Grafton, Inverell, Lismore, Moree, Murwillumbah, Tamworth, Tweed City and Tweed Heads only. Advertised prices not available at Coles Express and Coles Central stores. Some specials not available at Coles St Lucia. • We reserve the right to limit sale quantities. • Some products or varieties may not be available at all stores. • While stocks last. • Savings shown are off Brisbane metropolitan regular selling prices. • Advertised products may already be priced below the Brisbane metropolitan regular selling price. Savings may therefore vary.

YOUR LOCAL COMMUNICATIONS CENTRE

- > Business Telephone Systems
- > Fixed & Mobile Services
- > Business Grade Broadband, VPN & Data Services
- > Wireless Communications
- > IT Services & Products
- > Audio & Video Conferencing
- > 24 Hr Technical Support
- > Cost Effective Finance Options

128 Musgrave St North Rockhampton
www.commandercentre.com **4922 2344**

COMMANDER CENTRE

© Commander is the registered trademark of Commander Australia Limited ACN 082 384 343